

Rethink the T.

- The AWDIs T encourages printers and embroiderers to rethink their go-to T-shirt choice.
- Offers perfect balance in shape, fit, and hand-feel.
- Sides Seams for quality and size pip for easy rebranding.
- Provides quality, size range, price point, and stock levels with no compromises.
- Size range: 3 to 15 years for kids, S to 5XL for adults.

One Brand One Solution

- The AWDIs T isn't just another T—it's the perfect companion to the iconic JH range.
- Available in 15 of the market's best-selling colours.
- Designed specifically for printers and embroiderers.
- Enables a fully integrated product line.
- Provides seamless branding solutions.



Our Range

AT001 AWDIs 150 T



All colours match our iconic JH001 perfectly
*Available in sizes up to 5XL with all other colours up to 3XL

Size: S . M . L . XL . XXL . 3XL . 4XL . 5XL

Fit: Relaxed Fit

Comp: 100% Better Cotton
90% Better Cotton, 10% Viscose - Heather Grey

Weight: 150gsm



AT01J AWDIs Kids 150 T



All colours match our iconic JH001 perfectly

Size: XS . S . M . L . XL . XXL

Fit: Relaxed Fit

Comp: 100% Better Cotton
90% Better Cotton, 10% Viscose - Heather Grey

Weight: 150gsm



AT002 AWDIs 180 T



All colours match our iconic JH001 perfectly
*Available in sizes up to 5XL with all other colours up to 3XL

Size: S . M . L . XL . XXL . 3XL . 4XL . 5XL

Fit: Relaxed Fit

Comp: 100% Better Cotton
90% Better Cotton, 10% Viscose - Heather Grey

Weight: 180gsm



Compliance



Key Selling Features

1. Integrated Product Range

The new AWDIs T is the perfect companion to the iconic range of AWDIs hoodies. By offering high-quality T-shirts alongside renowned hoodies and sweats, AWDIs delivers a cohesive product line that helps with colour matching, streamlined sourcing and versatility.

2. Complete Size Range

With sizes spanning from 3 to 15 years in kids, and S to 5XL in adults, the AWDIs T range ensures a fit for everyone. This inclusivity makes it a versatile option for any branding project.

3. Value

Combining value and excellence, the AWDIs T provides an affordable option without sacrificing quality. It's an extremely cost-effective solution for printers and embroiderers who demand more from their products.

4. Stock Levels

We understand the importance of availability. That's why the AWDIs T range is supported by deep and consistent stock levels across all sizes and colours, ensuring we can meet customer needs without delay.

5. Printability

Thanks to the new and exclusive PurePrint fabric, the AWDIs t-shirts deliver an impeccable print surface. From bold DTG prints to intricate screen designs and precise embroidery, PurePrint fabric ensures creative vision is fully realised.

6. Better Cotton and Traceability

The AWDIs T range is made with materials sourced through the Better Cotton Initiative, ensuring sustainable and responsible production. It's a product you can be proud to offer, aligning quality with a commitment to CSR and full tracability.

7. Quality

Created using the highest-quality materials and 100% Better Cotton, the AWDIs T offers durability and a premium feel. Whether the 150gsm lightweight option or the 180gsm durable option is chosen, each t-shirt is made to perform.

8. Fit & Comfort

The AWDIs T range is designed with modern, flattering fits that caters to a wide audience. From kids to adults, every piece ensures comfort and style without compromising functionality, making it the go-to choice for casual wear and custom branding.

9. No Tear-Out Labels

Each AWDIs T features a size pip only design for added comfort and easy rebranding.



PurePrint Fabric

PurePrint® fabric, made from 100% Better Cotton, offers exceptional print performance in 150gsm and 180gsm weights. It supports advanced printing techniques like screen, DTG, and heat transfer, minimising bleed and defects. PurePrint® ensures every design stands out.



PurePrint Features & Benefits

- Ringspun carded cotton for a smooth.
- Enhanced smoothness to enhance detailed prints.
- Strong and durable yarn with no distortion or fraying.
- Balanced ink absorption to prevent oversaturating.
- Uniform surface for consistency with fewer irregularities reducing defects.
- Reduced pilling improving durability and print appearance.
- Softened finish for a great hand feel.



Better Cotton

- Promotes sustainable farming practices.
- Reduces environmental impact through efficient water use.
- Minimises pesticide application
- Improves soil health.
- Lowers ecological impact of cotton cultivation.



Our Manufacturing

- Vertically integrated production ensures complete transparency from Better Cotton entry to final product.
- Partners follow the ETI Base Code.
- Facilities are Sedex 4-Pillar SMETA audited.
- Amfori BSCI A-rated and WRAP Gold-certified
- Adhere to global standards for fairness and sustainability
- Embody the spirit of being 'Made with Purpose' at every stage