

HENBURY  
BRANDS

# SUSTAINABILITY, ETHICS & STANDARDS

COMMITMENT TO  
OUR PLANET. OUR COMMUNITY. OUR PEOPLE.

HENBURY



**larkwood**  
Baby and Toddler Collection



FRONT ROW & CO  
EST. 1991

TOWEL  
CITY



TOMBO



splashmacs

77%  
REDUCTION IN SHIRT PACKAGING  
FOR ALL FUTURE PRODUCTION

100%  
REUSABLE, RESEALABLE BAGS

100%  
RECYCLED PLASTIC / BIODEGRADABLE BAGS



LESS WATER. LESS ENERGY. LESS CHEMICALS.



## SUSTAINABILITY

### REDUCE

We have removed 10 items from our shirt packaging leaving only 3 recyclable components made from recycled materials. To help limit further plastic waste, individual packaging has been avoided across the brands, where appropriate.

### REUSE

All production is packaged in **unbranded, resealable, recycled** plastic bags so that you can **reuse** them.

We annually reuse our trade show display units, props, mannequins and garments where possible, reducing unnecessary waste.

### RECYCLE

All our plastic bags across brands are made from **recycled** plastics that are **recyclable** at the end of use. Several of our sustainable styles also come in **biodegradable** bags to help our environment.

### SUSTAINABLE STYLES

With sustainability at the forefront of our product development, we will continue to expand on our range of organic and recycled products which uses less water, less energy and less chemicals. Look out for our eco icons throughout our range.

### GREEN MARKETING

We use FSC CERTIFIED papers and CARBON BALANCE any printed marketing materials where possible. We have continued to use our 2020 brand brochures and only printing small mailers with updates on new products and discontinued styles to limit waste.

Lamination, gloss and foils will be avoided in all our future brochures so that they are 100% recyclable.

## ETHICS

### MANUFACTURERS

We work with the very highest level of manufacturers developing strong, long-term partnerships to promote understanding of International Ethical Trading practices. Working with all our global suppliers to promote respect for workers' rights, ensuring workers are free from exploitation and discrimination, and enjoy conditions of freedom, security, and equality.

We require any associated manufacturer or supplier to share our commitment to fair and safe working practices. Our manufacturing locations are personally selected, inspected via an independent, fully recognised, and accredited ethical auditing body are supported with continuous monitoring by our local representatives. This ensures working conditions and practices are to the highest standard and within local government laws. Our team visit regularly through-out the year to discuss production and walk the factory floors to maintain relationships with garment workers and ensure our required working standards are being met.



### COMMUNITY

Across the brands, we support and sponsor several charities within the communities which we work and manufacture. Spare samples are donated to local charities to help those in need and avoid wastage.



### CERTIFICATIONS

A further indication of our commitment to social responsibility is in the number of certifications our factories hold which track and verify the legitimacy of our product and monitor working conditions across the supply chain on an annual / bi-annual basis, ensuring ethical, responsible practices.

Specific information by style and clarification relating to various certifications and standards is available from us on request.



# HENBURY BRANDS

HENBURYBRANDS.COM

## OUR VALUES

Our mission is to deliver every time: on quality, on service and on product range. Customers know they can come back time and time again for products they can trust.

### QUALITY

We pride ourselves in the quality of our products.

### RESPECT

We respect our customers, distributors, and each other.

### TEAMWORK

We help when help is needed.

### INTEGRITY

We are honest, open, ethical, and fair.

### CUSTOMER COMMITMENT

We are committed to helping our customers succeed.

### SUPPORT

We support our immediate and extended teams to reach their potential.



The full SF range is proudly  
PETA-Approved Vegan



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