

Ralawise Sample Product Data

Column	Format	Example	WordPress Description	Ralawise description
post_title	Text	Kids raglan sleeve sweatshirt	Required. Name of the product.	This is the Style's name.
post_excerpt	Text	The iconic, classic sweatshirt, tried and tested is one of the leading garments in its class.	Short description of the product.	A short retail-friendly description of a style that promotes its key selling points.
post_content	Text	Iconic school sweatshirt. Twin needle coverseams on neck. Raglan sleeve cuffs and waistband for extra durability.	Post content, normally a description of the product.	A longer retail-friendly description of a style that promotes its key selling points.
post_name	Text	kids-raglan-sleeve-sweatshirt	Use this to update the product slug, which forms part of the product's permalink.	This is the Style's name with any special characters removed and spaced replaced with a hyphen to create a more readable URL.
post_status	draft / publish / pending / private	Publish	Choose whether your post should be published or not.	By default, this is set to "Publish".
sku	Text	7620B	Recommended. SKU of the product. Must be unique.	The Ralawise style code.
stock_status	instock / outofstock	instock	Whether you have any in stock or not.	If the styles stock level is greater than 0 then "instock" is displayed.

images	Text	https://cdn.pimber.ly/public/asset/raw/571f95845f13380f0056d06a/1beeb017/65677749ce9cd800187ad1b0/7620B_LS00_2024.jpg	Import images. Use a pipe (“ ”) to separate multiple images.	The URL for the image hosted on our CDN. We only supply one lifestyle image per product.
tax:product_type	simple / variable / grouped / external	variable	Required. Whether your product is Simple, Grouped, External, or Variable.	This is set to variable, as all our products have variants.
tax:product_cat	Text	Sweatshirts	Allows for you to import a taxonomy or custom taxonomy (e.g., product category).	The product category.
attribute:Colour	Attribute 1 Attribute 2 Attribute 3	Black Bottle Green Bright Red Bright Royal Burgundy Classic Red French Navy Light Oxford Purple Sky Winter Emerald	Import local product attributes.	The colours of the products pipe (“ ”) separated.
attribute_data:Colour	position visible variation	1 1 1	Used to order (numerical value) and display local attributes (1 for display, 0 for not display), and for variations (1 for used for variations, 0 for not used for variations). The third value is used only by variable products and ignored by other product types.	The colour attribute is in position one.
attribute:Size	Attribute 1 Attribute	1/2 Years 3/4 Years 5/6 Years 7/8 Years 9/10 Years 11/12 Years	Import local product attributes.	The sizes of the products pipe (“ ”) separated.

	2 Attribute 3			
attribute_data:Size	position visible variation	2 1 1	Used to order (numerical value) and display local attributes (1 for display, 0 for not display), and for variations (1 for used for variations, 0 for not used for variations). The third value is used only by variable products and ignored by other product types.	The size attribute is in position two.
attribute:pa_Brand	Text	Russell Europe	Import global product attributes.	The brand for the garment.
attribute:Washing Instructions	Text	Suitable for 40°C wash and tumble dry	Import local product attributes.	Washing instructions for the garment.
attribute:pa_Gender	Text	Unisex	Import global product attributes.	Gender classification of a garment.
attribute:pa_Organic	Text	No	Import global product attributes.	The style is produced using organic or recycled materials.
attribute:Size Description	Text	1/2 20/22" 3/4 22/25" 5/6 25/28" 7/8 28/30" 9/10 30/32" 11/12 32/34"	Import local product attributes.	The available sizes for the product.
attribute:Size Exclusions	Text	*3XL and 4XL only available in these colours	Import local product attributes.	Indicates which colours are not available in plus sizes (2XL+)
attribute:pa_Jacket Length	Text	Length - Regular	Import global product attributes.	Length of jacket. Applicable to formal/suit jackets.

attribute:pa_Leg Length	Text	Leg length: Regular 32", Tall 34", Unfinished 34"	Import global product attributes.	Length of inside leg.
attribute:Fabric Description	Text	50% Combed ringspun cotton, 50% Polyester	Import local product attributes.	The detailed fabric content of the garment/item.
attribute:pa_FabricFilter	Text	Polycotton	Import global product attributes.	The fabric content of the garment/item.
attribute:pa_Weight	Text	295gsm	Import global product attributes.	The physical weight of a single piece in grams.
attribute:pa_Capacity	Text	28.2 Litres	Import global product attributes.	Capacity of a bag in litres.
attribute:Dimensions	Text	49.5" x 6.2" x 34"	Import local product attributes.	Dimensions of a bag in centimetres.
attribute:pa_Accreditations	Text	Oeko-Tex,WRAP	Import global product attributes.	Product certifications.
attribute:pa_TagInformation	Text	Sewn Tag	Import global product attributes.	Type of label attached to the garment.
attribute:pa_AvailableInPlusSizes	Text	No	Import global product attributes.	Style is available in sizes over 2XL.
attribute:pa_AgeGroup	Text	Kids	Import global product attributes.	Age group classification of a garment.